JAWAD FAROOQ NAIK

Multidisciplinary Creative Technologist & Solutions Architect | Creative Director

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PROFESSIONAL SUMMARY

Multidisciplinary creative technologist, solutions architect and creative director with 14 years across brand, print production, software and AI. Builds both the brand and the system behind it: identities, websites, CRMs, AI receptionists and operational infrastructure for healthcare, real estate, tax advisory and consumer brands in the US and Pakistan. Led a 7-person creative team through 44 projects and 32 websites; cut a home healthcare agency's administrative workload 50% with an AI receptionist; lifted organic click-through from 2% to 14%; ran operations for a printing business generating US$70K a month. MFA in Dynamic Media from MassArt with graduate research alongside the MIT Media Lab.

CORE COMPETENCIES

Creative Direction • Brand Strategy & Identity • Art Direction • Solutions Architecture • Agentic AI & AI Receptionists • CRM Design & Automation (GoHighLevel) • Experience & Service Design • UX/UI Design • Web Development (React, Next.js, WordPress, Webflow, Framer) • Healthcare IT (EVV, HIPAA, Texas HHSC Compliance) • Digital Marketing & Paid Media (Google, Meta) • SEO & Analytics • ERP & Operations Management • Team Leadership • Physical Computing

PROFESSIONAL EXPERIENCE

Lonestar Home Healthcare — Allen, TX

Solutions Architect (Part-time) — Apr 2026 – Present

- Built a Texas HCSSA-licensed personal assistance services agency from the ground up, establishing its operations, compliance, technology, brand and marketing from day one.
- Supported company formation and state licensing; authored policies and procedures, the employee handbook, emergency preparedness plan, workplace violence prevention protocol and ANE dual-reporting pathways aligned with Texas HHSC regulations.
- Created the brand from naming and logo through typography, colour system and collateral across web, print, employee and client materials.
- Designed and developed the SEO-structured WordPress website around service-focused pages, with live chat, online booking and a caregiver recruiting funnel with a pre-screening judgement quiz.
- Architected GoHighLevel client intake, scheduling and calendar automation; built CRM workflows for caregiver onboarding, compliance tracking and internal communication, and integrated HHAeXchange EVV.
- Oversee technology strategy, credentialing audits and operational infrastructure as the agency grows.

Epic Home Healthcare — Plano, TX

Solutions Architect (Contract) — Dec 2025 – Apr 2026

- Deployed an AI receptionist integrated with the CRM that handled the majority of incoming calls, cutting the administrator's workload 50%.
- Led a CRM-driven digital transformation that moved the agency to a digital-first operating model; promoted to the role for this work.
- Digitized client intake and built structured hiring, onboarding and offboarding systems, improving HR performance 50%.
- Built automated sales pipelines that shortened response times to referrals and families.

Marketing Director (Contract) — Jun 2025 – Dec 2025

- Directed a complete rebrand: brand book, brand essence, visual identity and communication system applied across every client-facing and internal touchpoint.
- Launched a new website with conversion funnels, twelve service pages and a payer-by-payer guide to paying for care; reached 15,000 organic visits in three months with no ad spend and a 14% click-through rate, up from about 2%.
- Ran Google Ads (10,000 views, 15 actions) and Meta Ads (60,000 views, 152 actions), producing at least 15% of new client intake and contributing to a 20% increase in revenue.
- Rebuilt social media and the Google Business Profile, increasing online visibility 30%; represented the company at exhibitions and industry events.

Pinn.Media Allen, TX & Lahore, Pakistan

Co-Founder, US Chapter (Part-time) Jun 2025 – Apr 2026

- Launched the studio's US chapter from scratch and generated US$30,000 in revenue from websites and services.
- Built and launched the Pinn.Media CRM, now used by OSCPA Tax Advisory, Sunrise Realtors and Lonestar Home Healthcare.
- OSCPA Tax Advisory: built a React pricing-estimate and booking tool that generated 59 leads in three months; ran ads reaching 100,000 views with 62 actions.
- Sunrise Realtors: designed and built the website and ran social media, averaging 5,000 organic views a month; ads sold two homes worth US$500K and US$1M.
- Set up a project management system that keeps client work on schedule from concept through delivery.

Creative Director Jan 2019 – Aug 2023

- Led a team of 7 designers, content producers, writers and art directors, delivering 44 projects for clients in food, retail, healthcare, real estate and technology.
- Delivered 32 websites on Webflow, WordPress and Framer, including e-commerce stores, company sites and web apps.
- The Rice Bowl: redesigned the ordering experience and launched in-house online ordering, cutting ordering time from 35 to 15 minutes, driving online sales up 200% and generating about US$5,000 in orders in the first month.
- Tera Generation Solutions: redesigned the website and ran campaigns that lifted orders 30%, grew engagement 50% and supported over US$100,000 in product sales.
- Amazon: launched three product listings with packaging, photography, A+ content and video; each sold out at about 3,000 units.
- JAWA Sweets and Grains Home: ran social campaigns reaching 100,000 views and lifting sales 20%; rebuilt Grains Home's social presence and Shopify store.

PrintVision Lahore, Pakistan

Chief Operating Officer Jan 2021 – Sep 2023

- Ran operations for a 40-year-old family printing company generating about US$70K in monthly revenue, leading production, procurement, vendors, finance and internal teams.
- Drove a 180% expansion of the corporate footprint through business plans that added capacity, staff and customers.
- Negotiated contracts with 50+ international pharmaceutical clients covering pricing, delivery terms and quality requirements.
- Designed and built a custom ERP integrated with a CRM, connecting orders, production, inventory and client management in one workflow.
- Launched UV and 3D printing service lines for product models and prototypes; led the company rebrand, corporate film and website.
- Built the IT infrastructure, internal network, VoIP and surveillance systems; set budgets, KPIs and reporting for department heads.

Human Resources Executive Jan 2020 – Dec 2020

- Redesigned the hiring process and onboarding package, improving quality of hire 35%.
- Screened candidates, scheduled interviews and ran new-hire orientation.
- Maintained employee records and supported recruitment, onboarding and HR administration.

Senior Graphic Designer Jan 2019 – Dec 2019

- Led a team of two designers.
- Introduced a line of printed products for children, adding 25% in new revenue.
- Designed packaging for leading pharmaceutical companies including Schazoo Zaka, CCL Pharma and Remington.
- Designed print and digital marketing materials and brand collateral for clients.
- Prepared production-ready artwork for offset and digital print, managing colour, bleed and finishing specifications with the production team.

Accounts Executive Jan 2018 – Dec 2018

- Increased recovery of overdue client payments 30%, recovering US$60,000.
- Introduced a voucher system to curb fraud in cash payments.
- Implemented an audit system that improved accounting accuracy 30%.
- Introduced an inventory calculation system that reduced inventory misuse 35%.
- Managed client billing, accounts and financial records, tracked invoices and payments, and prepared regular financial reports.

Marketing Specialist Jan 2017 – Dec 2017

- Launched the company's first social media presence and introduced a new website, increasing the business's visibility.
- Created promotional content, catalogs and marketing materials to support sales.
- Planned and posted social media content and tracked reach and engagement.

Production Manager Jan 2016 – Dec 2016

- Developed a production system built on Kanban, Kaizen and just-in-time practices, raising productivity 40%.
- Coordinated production schedules, machine use and job flow across offset, digital and finishing to keep jobs on deadline.
- Scheduled jobs and shifts and tracked daily output against targets.

Prepress Manager Jan 2015 – Dec 2015

- Implemented new prepress rules and a quality-check system built from the ground up, improving prepress performance 25% and overall performance 30%.
- Managed file preparation, proofing and plate-ready artwork for offset and digital jobs.
- Checked files for colour, bleed and resolution errors before plates and press.

Trainee Jan 2012 – Dec 2014

- Rotated through production, prepress and administration, learning the family business from the ground up.
- Assisted staff in each department and learned press, prepress and finishing operations.

Massachusetts College of Art and Design Boston, MA

Brand Manager, Humanities Department Feb 2024 – Aug 2024

- Served as branding consultant for the Humanities Department, maintaining and growing its digital and physical presence.
- Designed the department's brand identity, event posters, stationery and internal documents, with consistent templates across print and digital.
- Gathered requirements from faculty and staff and delivered materials for departmental events.

Shajarpak Pvt Ltd (Pasha Fabrics) Lahore, Pakistan

Graphic Design Intern Jun 2016 – Jul 2016

- Personally selected by Executive Creative Director Akmal Cheema for the in-house design studio internship.
- Created visualizations and packaging designs through collaborative brainstorming with the design department.
- Contributed to advertising campaigns that increased customer engagement for the client 70%.
- Developed a range of visuals for marketing campaigns alongside other creative professionals.

NASA Johnson Space Center Houston, TX

Intern Jun 2013

- Completed a one-month internship at NASA Johnson Space Center.
- Designed and built a Mars rover on the internship team, placing 2nd and earning the Young Innovators Award.

TEACHING EXPERIENCE

Massachusetts College of Art and Design, Studio for Interrelated Media Boston, MA

Graduate Teaching Assistant, MPSM-389 Art and Networking Jan 2025 – May 2025

- Supported a course on the intersection of art, technology and digital networks for a class of 6 students.
- Assisted with course planning, discussion facilitation, and technical and conceptual guidance for students building digital media and interactive systems.
- Helped lead workshops, demonstrations and critiques, and gave one-on-one mentorship from concept through final project.
- Assisted with research, classroom management and resource curation.

Graduate Teaching Assistant, MPSM-337 Electronic Projects for Artists Sep 2024 – Jan 2025

- Supported instructor Dana Moser and a class of 20 students integrating electronics into creative projects.
- Gave hands-on technical guidance on Arduino, sensors and electronics.
- Helped students debug circuits and code during labs and guided final projects from concept through critique.

EDUCATION

Massachusetts College of Art and Design Boston, MA

Master of Fine Arts in Design, Dynamic Media Institute May 2025

- Thesis: *Tangible Tomorrow*, on tangible interfaces and intelligent companions that carry presence across long distances; published with MassArt and MIT, 2025.

- Extended graduate work alongside the MIT Media Lab's Responsive Environments group.

Massachusetts Institute of Technology Cambridge, MA
Cross-Registration, Sensor Technologies for Interactive Environments (MIT Media Lab) Feb 2024 – May 2024

- Built sensing circuits from signal conditioning to touch sensing; final project prototyped heart-rate, breathing and temperature sensing for the Huggables installation.

National College of Arts Lahore, Pakistan
Bachelor of Fine Arts in Visual Communication Design Dec 2018

- Thesis: *Bridging the Communication Gap Between Parents & Children*, exhibited at the 2018 Visual Communication Design Thesis Show.

RESEARCH AND CREATIVE TECHNOLOGY

Huggables 2025

- Created interconnected latex body pillows that sense one partner's pulse and recreate heartbeat, breathing, warmth and scent for the other (Arduino, pulse sensing, servos).

Digital Embodiment 2025

- Designed a motion-tracking wristband and a homing beacon of three cubes that turn with a distant wearer's gestures and release a familiar scent.

Pulse Paint 2025

- Developed a shared generative canvas where two remote participants' heartbeats become live brushstrokes.

Uncense 2024

- Built an installation that censors speech into a microphone until participants touch a sensor and hold hands; exhibited at Boston Cyberarts Gallery.

The Love Quest 2024

- Prototyped a Unity treasure-hunt game for long-distance couples.

PUBLICATIONS

Naik, J. F. (2025). *Tangible Tomorrow* [MFA thesis, Massachusetts College of Art and Design]. Zenodo. https://zenodo.org/records/15663997

Naik, J. F. (2018). *Bridging the Communication Gap Between Parents & Children* [BFA thesis, National College of Arts, Lahore].

EXHIBITIONS

Echoes of Green Street, MassArt DMI × Berklee BIAI, Fresh Media. Boston Cyberarts Gallery, Boston, MA. March 21, 2025.

DMI × Fresh Media. West End Gallery, Massachusetts College of Art and Design, Boston, MA. December 6, 2024.

Technotanicals, DMI × Fresh Media. Boston Cyberarts Gallery, Boston, MA. March 8, 2024.

Thesis Show, Department of Visual Communication Design. National College of Arts, Lahore, Pakistan. December 30, 2018.

HONORS AND CERTIFICATIONS

Young Innovators Award, 2nd place, NASA Johnson Space Center internship, 2013.

Foundations of Digital Marketing and E-commerce, Google, 2026.

HIPAA Privacy Annual Training, EPICompliance, 2026.

OSHA for Healthcare with Bloodborne Pathogens Annual Training, EPICompliance, 2026.

PRESS AND INTERVIEWS

"Meet Jawad Farooq." *Shoutout LA*, June 16, 2026. shoutoutla.com/meet-jawad-farooq

"Inspiring Conversations with Jawad Farooq of Pinn.Media." *Voyage Dallas*, February 5, 2026. voyagedallas.com/interview/inspiring-conversations-with-jawad-farooq-of-pinn-media

"Meet Jawad Farooq." *Bold Journey*, January 14, 2026. boldjourney.com/meet-jawad-farooq

"Meet Jawad Farooq." *Canvas Rebel*, June 19, 2025. canvasrebel.com/meet-jawad-farooq

CLIENTS

Epic Home Healthcare • Lonestar Home Healthcare • Epic Management Solutions • OSCPA Tax Advisory • Sunrise Realtors • Wintech Studios • Nuraflow • PrintVision • TradeVision • Tera Generation Solutions • GrowStar • Sutoon Developers • Grains • Pasha • The Rice Bowl • BoxPark Pico • The Decibel Collective • Gradvisors

TESTIMONIALS

"Jawad's aesthetic sense while designing is superb. We did a re-branding of our construction company and Jawad did a superb job all round! His focus on details gave us, as a brand, a sense of contentment that we were in good hands!"
Abu Bakar Siddique, Director Global Business Development, Power Zone Engineering

"I had the pleasure of collaborating with Jawad Farooq Naik as a graphic designer and I highly recommend him for his outstanding design skills. Jawad possesses a unique talent for creating visually stunning and impactful graphics for a diverse range of mediums, both in print and digital formats."
Muhammad Awais, Art Director, INNOCEAN MEA

"From the moment Jawad joined our internship program at the in-house design studio for Pasha Fabrics, he has consistently impressed me with his boundless imagination and creativity. His design aesthetics pushed boundaries, seamlessly blending luxury and innovation."
Akmal Cheema, Executive Creative Director, Pasha Luxury Fabrics & Apparel

"Other than his impressive design skills, Jawad is a reliable and deadline-oriented professional. He consistently delivers high-quality work on time. His creativity knows no bounds, and he has a remarkable ability to transform concepts into visually stunning graphics."
Hira Nadeem, Project Coordinator, Heights Venture

PORTFOLIO INDEX

All 54 projects published at jnaikcreates.solutions/portfolio.

Growstar Products (Brand Development, Web Experience, AI Integration)
Brand development, a web experience and AI integration for Growstar Products.

Sutoon Developers (Brand Development, Web Experience)
Brand development and a web experience for Sutoon Developers, a real estate developer.

Sunrise Realtors (Brand Development, Web Experience, AI Integration)
Brand development, a web experience and AI integration for Sunrise Realtors.

Epic Home Healthcare (Rebrand, Web Experience, AI Integration)
A rebrand, web experience and AI receptionist for Epic Home Healthcare in Dallas–Fort Worth.

OSCPA Tax Advisory (Rebrand, Web Experience, AI Integration)
A rebrand, web experience and AI integration for OSCPA Tax Advisory.

PrintVision (Brand Development, Web Experience, AI Integration)
A full rebrand and website rebuild for a Lahore printing and packaging house: brand foundation, CMYK identity system, collateral, a corporate film and a Next.js site wired into the client's own ERP.

Wintech Studios (Web Experience, AI Integration)
The site for Wintech Studios, an AI automation studio: websites, AI assistants, CRMs and marketing that answer every lead within 60 seconds, with a live AI demo on the page.

OSCPA Tax Advisory (Funnel, Web Experience)
A self-serve tax preparation fee calculator for OSCPA Tax Advisory: clients pick the forms that match their situation, each explained in plain English, and see a price before the consultation.

OSCPA Tax Advisory (Funnel, Video, Web Experience)
A video-led landing funnel for OSCPA Tax Advisory aimed at high-earning physicians who are overpaying the IRS, built to book strategy consultations.

Lonestar Home Healthcare (Web Experience, AI Integration)
The website for Lonestar Home Healthcare in Dallas, helping seniors live well at home, where I work as Solutions Architect.

Nuraflow (Software & App Development, Web Experience)
Software I am building for home care, home health and hospice: intake, scheduling, EVV, documentation, billing and payroll on one operational record, without re-keying.

Tackie (Software & App Development, AI Integration)
My own goal app, built at Pinn.Media: it turns any goal into small steps you can take today and shows your progress as a climber scaling a mountain.

Huggables (Interaction Design, Product Design, Surface Design)
Interconnected body pillows that sense a partner's pulse and recreate heartbeat, breathing, warmth and scent across a long distance.

Digital Embodiment (Interaction Design, Industrial Design, Concept Art)
A wearable sensing band and a homing beacon of rotating cubes that turn a distant loved one's motion into a living heart-rate line.

Intervene: Risograph Prints (Graphic Design, Type Design, Typography)
Risograph posters reading Rise Above Hate in layered geometric type, made for the Disobedient Design course at MassArt.

Digital Embodiment Thesis Promo (Graphic Design, Advertising, Product Design)
An Instagram carousel introducing my MassArt thesis, Digital Embodiment, and its Feelio prototype for long-distance couples.

Amplify Sidewalk Chalk (Illustration, Photography, Art Direction)
Sidewalk chalk messages of kindness, peace and connection drawn in public paths and benches, answering the prompt: what do you need to hear today?

Empower: Letterpress Voting Posters (Graphic Design, Lettering, Typography)
Letterpress posters for the 2024 U.S. election season, set in wood type to get the MassArt campus talking about voting.

Designer's Manifesto (Graphic Design, Type Design, Poster Design)
A personal design manifesto told through gradient posters and a QR link, arguing for communication, interaction and originality over trends.

Eco Origin Bamboo Cotton Buds Amazon Listing (Graphic Design, Photography, Advertising)
A full Amazon listing for Eco Origin bamboo cotton buds: kraft packaging, photography, EBC, footer and video. It sold out within a week.

Budz Visual Identity (Graphic Design, Illustration, Branding)
A bold green visual identity for Budz, a cannabis retail brand concept, with logo system, palette, type, pattern and merchandise.

Rapture Dust Sheets Amazon Listing (Graphic Design, Photography, Advertising)
A full Amazon listing for Rapture biodegradable dust sheets: packaging, photography, EBC, footer and video. It sold out within a week.

MaCare Male Urinal Amazon Listing (Graphic Design, Photography, Advertising)
A full Amazon listing for the MaCare male urinal bottle: product photography, infographics, EBC, footer and video. It sold out within a week.

Dynamic Range: Sculpture Tryptic and Workshop (Interaction Design, Art Direction, Industrial Design)
Sculpture explored through clay, digital sculpting, 3D printing and a kinetic piece, plus a clay workshop I ran for DMI classmates at MassArt.

The Love Quest (Interaction Design, 3D Motion, Game Design)
The Love Quest, a Unity treasure hunt prototype for long-distance couples, built for a game design course at MassArt.

Huggables Sensing Prototype, MIT (UI/UX, Industrial Design, Interaction Design)
My MIT Sensor Technologies final project: a Circuit Playground rig that senses heart rate, breathing and temperature for Huggables.

The Rice Bowl Digital Brand Refresh (Graphic Design, Illustration, Advertising)
A minimalist nine-post Instagram campaign refreshing The Rice Bowl's digital brand, built on concrete texture and food photography.

Rice Bowl Icon Set (Illustration, Graphic Design, Advertising)
A custom set of white and orange icons on charcoal for The Rice Bowl, covering menu, delivery, deals, events and each Lahore branch.

The Rice Bowl Social Media Design (Graphic Design, Advertising, Art Direction)
An Instagram grid system for The Rice Bowl, a Chinese restaurant in Lahore: pinned info posts, promos and illustrated menu tiles.

Rice Bowl Social Campaign (Graphic Design, Photography, Advertising)
Social stories and posts for The Rice Bowl announcing its app and website, online-order offers, a new branch and Ramzan combos.

The Rice Bowl Online Ordering UX (Interaction Design, UI/UX, Branding)
Online ordering UX for The Rice Bowl in Lahore, responsive across devices; the streamlined flow cut ordering time from 35 to 15 minutes.

Uncense (Art Direction, Interaction Design, Sound Design)
An installation that censors what you say into a mic until you touch a sensor and hold someone's hand, shown at Boston Cyberarts Gallery.

MIT Sensor Technologies Coursework (Industrial Design, Interaction Design)
Sensor circuits I built in MIT Media Lab's Sensor Technologies for Interactive Environments course, from signal conditioning to touch sensing.

Carté by Pasha Fashion Shoot (Photography, Fashion, Advertising)
An early editorial fashion shoot for Carté by Pasha in Lahore, focused on embroidered formal wear in natural light.

J Racers Board Game (Graphic Design, Illustration, Interaction Design)
J Racers, an analog racing board game for 2 to 4 players with a flat illustrated track, power cards, rule book and 3D-printed tokens.

Sutoon Developers Architectural Film (Photography, Architecture Photography, Film)
A short architectural film for Sutoon Developers, walking from a villa's lawn and gates through its stair halls, chandeliers and kitchen.

Sutoon Developers Architectural Archive (Photography, Film, Architecture Photography)
A short documentary-style film for Sutoon Developers pairing a homeowner's interview with footage of the finished house.

The Loft: Architectural Archive (Cinematography, Film, Music)
Architectural photography and film of The Loft, a 50-acre self-sustaining farm estate in Islamabad, which I covered for Pinn.media.

MK Sound Social Media Posts (Graphic Design, Illustration, Advertising)
Social media posts for Miller & Kreisel speakers: monochrome product photography, red accents and clean type for feed and stories.

Vicoustic Kill the Echo (Graphic Design, Illustration, Advertising)
A typographic poster and social posts for Vicoustic acoustic panels, where the word echo repeats and scatters to show sound bouncing.

Typeface in Nature (Graphic Design, Illustration, Photography)
A photographic alphabet of letterforms found in everyday objects and surroundings, traced into a hand-drawn line font.

CocoLoco Choco Co. Packaging (Graphic Design, Illustration, Product Design)
A packaging concept for CocoLoco artisan chocolate: a red strawberry-flavor wrapper with hand-drawn illustration and bold slab type.

Modern Architecture in Pakistan Poster (Graphic Design, Architecture, Advertising)
A black-and-white digital OOH poster for a lecture on modern architecture in Pakistan by Habib Fida Ali at the NCA Auditorium.

Typography as Visuals (Graphic Design, Illustration, Advertising)
A black-and-white poster series where oversized, cropped and overlapping letterforms become the image.

TGS Lahore Instagram (Advertising, Graphic Design, Illustration)
Instagram content for TGS, a Lahore audio-visual solutions company: product posts, a design timeline series and brand highlights.

FreePaani.io Packaging (Graphic Design, Illustration, Advertising)
Carton packaging for FreePaani.io, an ad-supported free drinking water concept, in clean white with sky-blue type and line icons.

Gradvisors Stationery (Graphic Design, Illustration, Product Design)
Stationery for Gradvisors, a career consultancy: business cards, letterhead, a branded pen and a notebook in charcoal and mint green.

PP-21 Campaign Poster (Graphic Design, Illustration, Photography)
An Urdu campaign poster for a PML-N candidate in PP-21 Chakwal, built on a green-and-gold palette and the party's tiger symbol.

You Are Being Watched (Graphic Design, Illustration, Advertising)
A poster exploring surveillance: a grid of collaged eyes, some open and some faded, above a cropped red WATCHED headline.

BoxPark Pico Food Photography (Photography, Graphic Design, Art Direction)
Overhead food photography for BoxPark Pico, with cut-out burgers, wraps and fries set on bold flat color blocks and playful props.

BoxPark Pico Social Media (Graphic Design, Illustration, Advertising)
Social posts, banners and a short motion clip for BoxPark Pico, built on heavy condensed type and bright red, yellow and coral fields.

Sutoon Developers Brand Identity (Graphic Design, Branding, Art Direction)
A brand identity for Sutoon Developers: an eight-point star mark in purple and gold, serif wordmark, stationery and merchandise.

TradeVision Brand Identity (Graphic Design, Art Direction, Branding)
A rebrand for TradeVision, a Lahore trading and investment firm: bar-chart mark, stationery, billboard and a Dubai expo kiosk.

The Decibel Collective (Visual Identity, Poster Design, Social Campaign)
A visual identity and campaign for MultiVerse '21, a one-night music festival in Lahore by The Decibel Collective: posters, stories, merchandise and on-site collateral built from a single held image.

TOOLKIT

Design, motion and 3D: Adobe Creative Cloud, Photoshop, Illustrator, After Effects, Premiere Pro, InDesign, Figma, Blender, Cinema 4D, DaVinci Resolve, Final Cut Pro, Logic Pro

Creative code and hardware: TouchDesigner, Resolume, Arduino, Processing, openFrameworks, Three.js, WebGL, Unity, Unreal Engine

Languages and frameworks: TypeScript, JavaScript, Python, C / C++, Swift, Kotlin, HTML5, CSS, React, Next.js, Vue, Node.js, Tailwind CSS, GSAP, Framer Motion

Cloud, data and AI: AWS, Supabase, PostgreSQL, MongoDB, Firebase, Docker, Vercel, Cloudflare, OpenAI, Anthropic, WordPress, Webflow, Shopify, GitHub, VS Code

PLATFORMS AND METHODS

AI, CRM and Operations: AI receptionists, chat and voice agents, LLM workflows, GoHighLevel, HHAeXchange EVV, custom ERP and CRM systems, Kanban, Kaizen, just-in-time production

Marketing and Analytics: Google Ads, Meta Ads, Google Analytics, Search Console, Microsoft Clarity, Google Business Profile, technical SEO

PROFILES AND SOCIAL MEDIA

Personal site: jnaikcreates.solutions
LinkedIn: linkedin.com/in/jawadfarooqnaik
Behance: behance.net/jawadfnaik
GitHub: github.com/Jfnaikk
Medium: medium.com/@jfnaikk
ORCID: orcid.org/0009-0006-5114-329X

Crunchbase: crunchbase.com/person/jawad-farooq-naik
About.me: about.me/jawadfarooqnaik
Instagram: instagram.com/jnaikcreates.solutions
Threads: threads.com/@jnaikcreates.solutions
X: x.com/jawadfarooqnaik
Facebook: facebook.com/jawad.farooq.12914
TikTok: tiktok.com/@jawadfarooqnaik
YouTube: youtube.com/channel/UCa8XcLy00nig-V6Wc-gaZjQ
Pinterest: pinterest.com/JawadFNaik
SoundCloud: soundcloud.com/jawadfarooq
Snapchat: snapchat.com/@jfnaik

REFERENCES

Available upon request.